

PHOTOSHOOT PREPARATION

A CHECKLIST TO PREPARE FOR PHOTOS



General

- ☐ **Declutter:** Remove excess items, personal belongings, and unnecessary furniture. Less is more!
- ☐ **Clean:** Deep clean the entire house, paying close attention to floors, windows, and surfaces.
- ☐ **Depersonalize:** Put away family photos and personal items.
- ☐ **Neutralize:** Aim for a neutral and universally appealing look.

Kitchen

- ☐ **Counters:** Clear everything off, except for maybe one stylish appliance (like a coffee maker) and a bowl of fruit.
- ☐ **Sink:** Make sure it's empty and sparkling clean.
- ☐ **Cabinets:** No magnets or clutter on the outside.
- ☐ **Table:** Clear it off or set it simply with minimal place settings.

Bathrooms

- ☐ **Counters:** Clear of toiletries.
- ☐ **Toilet:** Lid down!
- ☐ **Towels:** Fresh, matching towels neatly hung.
- ☐ **Shower/Tub:** Remove personal items and clean thoroughly.

Living & Dining Rooms

- ☐ **Furniture:** Arrange to maximize space and flow.
- ☐ **Cushions:** Fluff pillows and fold throws neatly.
- ☐ **Mantle:** Simple and stylish décor only.
- ☐ **Dining Table:** Consider a simple centerpiece.

Bedrooms

- ☐ **Beds:** Made perfectly with clean, wrinkle-free linens.
- ☐ **Nightstands:** Clear, except for maybe a lamp and a book.
- ☐ **Closets:** Tidy and organized (buyers will peek!).

Exterior

- ☐ **Lawn:** Mow and edge.
- ☐ **Landscaping:** Tidy and add fresh mulch.
- ☐ **Cars:** Move cars out of the driveway.
- ☐ **Trash Cans:** Hide them away.
- ☐ **Hose/Gardening Tools:** Put them away neatly.

Final Touches

- ☐ **Lights:** Turn on all lights.
- ☐ **Blinds/Curtains:** Open for natural light.
- ☐ **Doors:** Open interior doors for flow.
- ☐ **Pets:** Keep them out of the way during the shoot.